



WPTV

Print Date: 10/31/12

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Contract / Revision **311396** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/24/12

Order Sep 00:20:00

Advertiser **House Majority PAC**

Product **79-House Majority PAC**

Estimate # **1808**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WPTV	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$950.00	P-2	0.00 NM	1	\$950.00
E 5	WPTV	10/02/12	10/08/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MTWTF--	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$450.00		0.00					
E 6	WPTV	10/02/12	10/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$2,000.00		0.00					
E 7	WPTV	10/02/12	10/08/12	M-F 530-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$2,000.00		0.00					
E 8	WPTV	10/02/12	10/08/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$3,000.00		0.00					
E 9	WPTV	10/02/12	10/08/12	Sa-Su 6-630p Sa-Su 6-630p	CM	6-630p	-----SS	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	-----SS	1		\$1,000.00		0.00					
E 10	WPTV	10/02/12	10/08/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$1,200.00		0.00					
E 11	WPTV	10/02/12	10/08/12	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$1,200.00		0.00					
E 12	WPTV	10/02/12	10/08/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	MTWTF--	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$2,000.00		0.00					
E 13	WPTV	10/02/12	10/08/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$750.00		0.00					
N 14	WPTV	10/02/12	10/08/12	M-F 12p NEWS M-F 12n-1p this is part of a mkgd package for est 1804, order #311359	CM	12-1p	MTWTF--	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$650.00		0.00					
N 15	WPTV	10/02/12	10/08/12	M-F 1235-135a M-F 1235-135a this is part of a mkgd package for est 1804, order #311359	CM	1235-0135a	MTWTF--	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/02/12	10/08/12	MTWTF--	1		\$300.00		0.00					
N 16	WPTV	10/02/12	10/08/12	Friday Prime B grimm this is part of a mkgd package for est 1804, order #311359	CM	9-10p	----F--	:30	1	\$1,450.00	P-2	0.00 NM	1	\$1,450.00



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Advertiser **House Majority PAC** Product **79-House Majority PAC**

Estimate # **1808**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WPTV	10/02/12	10/08/12	Friday Prime B grimm	CM	9-10p	----F--	:30	1	\$1,450.00	P-2	0.00	NM	1	\$1,450.00
this is part of a mkgd package for est 1804, order #311359															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	----F--			1			\$1,450.00		0.00			
N 17	WPTV	10/02/12	10/08/12	Notre Dame Notre Dame	CM	12p-11p (7:30 PM-11:00 PM)	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
this is part of a mkgd package for est 1804, order #311359															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-			1			\$750.00		0.00			
Totals														17	\$21,700.00